

# Introducing... club CCA

OUR new upgraded and enhanced advertising and exhibiting discount package (formerly known as CCA Keystone Club) serving YOUR needs as a vendor to Colorado chiropractors.

club CCA offers you a chance to belong to a select group of chiropractic suppliers known and appreciated for their support of the profession + *SAVE \$4,000!*

Your club CCA membership offers you:

- ★ Discounted FULL-PAGE, FULL-COLOR advertising in our popular *e-Update* monthly newsletter with guaranteed placement (*all pages except front page*) - regular price for full page ad is \$3,900 per year - PAYS for itself with just this ONE benefit!
- ★ *NEW!* You asked, we deliver! FACE TIME with Colorado DCs. LUNCH with CCA Board Members AND special club CCA gala social gathering twice per year. No distractions - just you and Colorado DCs!
- ★ *NEW!* Special DIRECT link to your company's web site in monthly *e-Update* email announcement.
- ★ *NEW!* One-year subscription on our NEW searchable on-line vendor database.
- ★ *NEW!* On-line classified ads at MEMBER RATE on our web site.
- ★ DIRECT link to your company's web site on our Vendor/Exhibitor page.
- ★ Convention booth at our annual state convention, including two complimentary tickets to our annual awards banquet, and other special exhibiting opportunities.
- ★ Exhibit table at the bi-annual (odd-numbered years only) CCA Ski Seminar.
- ★ Use of club CCA logo in your ads and marketing materials.
- ★ Inclusion in the "Thanks for your support" listing in the monthly *e-Update*.
- ★ Mailing list (in Excel format) of CCA Member addresses and phone numbers.
- ★ Increased exposure for your company through providing discount coupons, complimentary services, or literature in the CCA new member packets.
- ★ FULL-Page, FULL-Color ad and listing in the annual on-line CCA Member Guide and Sourcebook.
- ★ Surprise event participation, discounts, and marketing opportunities throughout the year.
- ★ CCA Member Recruitment commissions (doctors and vendors!).
- ★ YOUR idea HERE. Your suggestions are welcome - make us an offer!

ALL THIS for one easy monthly deduction from your credit card or bank account.

Sign up NOW! Registration form on next page.

**Colorado Chiropractic Association**  
The voice of Colorado chiropractic since 1917.

# club **CCA** Membership Application

Please provide information on how your company should be listed on the searchable, on-line vendor database:

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web site: \_\_\_\_\_

Product/Service (*limit 4 words*): \_\_\_\_\_

**EMAIL the CCA ([cca@coloradochiropractic.org](mailto:cca@coloradochiropractic.org)) with your **Product Description** up to 200 WORDS for posting on our searchable on-line vendor database (*or fax your description*).**

**\$300 MONTHLY DUES MUST BE PAID AUTOMATICALLY -  
Please select an option below**

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
(MC, Visa, AMEX, or Discover)

OR deduct from my  checking or  savings account BANK NAME: \_\_\_\_\_

Account # \_\_\_\_\_ Routing#: \_\_\_\_\_  
*or submit voided check*

I authorize the CCA to initiate, on or about the 20th of each month, debit entries to my credit card or bank account as specified above. This agreement will remain in affect unless I notify the CCA in writing to cancel it. If cancelled, advertising/exhibiting options used prior to cancellation will be assessed appropriately.

Signature: \_\_\_\_\_ (Please print name): \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

\$3,800 annual fee option January to December (may be be prorated if mid-year) Start Date: \_\_\_\_\_

Check enclosed (*Please make check payable to the CCA*) **OR**  charge my credit card above

*Thank you for your support of the CCA and the chiropractic profession!*

**Please return via FAX 303-755-1010 or mail to:**

**Colorado Chiropractic Association**

8751 East Hampden Avenue #B-7 - Denver, CO 80231-4929 or FAX (303) 755-1010

**Questions?** Contact Vineta Campau at (303) 755-9011 or (800) 829-0339 or [vineta@coloradochiropractic.org](mailto:vineta@coloradochiropractic.org)  
Visit our vendor/exhibitor page at [www.coloradochiropractic.org](http://www.coloradochiropractic.org)