



\$121,600

theVALUE of YOUR CCA Membership for less than \$2 per day.

Join the CCA On-LINE at

www.coloradochiropractic.org/join_cca/joinForm.cfm

\$ New patients! The CCA's Patient Referral network refers more than 1,500 patients per year to MEMBER doctors. PLUS a listing for your practice LIVE on-line on our web site (www.coloradochiropractic.org) is included FREE. Worth an estimated \$2,500 in annual revenue for your practice!

\$ Hard information on insurance, legal questions, employee issues, practice management and more - exclusively for CCA members every month in the award-winning CCA Update. As a member, you receive the *Update* every month at no charge! The information you receive in the *Update* can save you \$2,000-\$3,000 per year!

\$ Six issues a year of the Back to Health newsletter - ready to duplicate and send to your patients, potential patients, or use as a flyer or handout. As a CCA member, you'll receive this at NO CHARGE! Download ALL the Back to Health newsletters on the **Members Only page at www.coloradochiropractic.org**. A \$600 value!

\$ Legislative lobbying and regulatory monitoring for you, your patients, your patients and the chiropractic profession. Worth at least \$70,000 if paid on your own.

\$ Statewide chiropractic billboard campaign to help YOU get new patients and inform the public about chiropractic with a direct link web site of needchiro.com. \$36,000 in advertising so far.

\$ A wealth of information on auto (including our *Tort Survival Guide*), workers' compensation (including the *Work Comp Guide with Fees & Procedures*), Medicare and group insurance; current legislation, legal information, immunizations, chiropractic research and more available on-line on our **Members Only page** or in a convenient fax-back library. Visit **www.coloradochiropractic.org** OR call anyone at the CCA. A \$1,000 savings!

\$ The award-winning CCA Web Site with exercise videos, press releases, information for the public, legislative action page, classifieds, find a doctor, informative links to other sites, convenient on-line registration on our calendar of events - all at www.coloradochiropractic.org - \$5,000 in benefits.

\$ Discounts on every CCA sponsored education program - including the ski seminar, the convention and other popular seminars! Just register as a CCA member and take the membership discount. Save an average of \$500 per year!

\$ Credit card processing at a GREAT rate! Possible savings of \$1,000 or more per year.

\$ Need a CA? Need an associate? The CCA's Resume Service can help you. Resumes of front and back office CAs, massage therapists and potential associates are available to CCA members. Save up to \$1,600 on employment and recruitment costs!

\$ Buying? Selling? Looking for an associate? CCA members receive discounts on ON-LINE classified advertising. Visit the **Classified ads page at www.coloradochiropractic.org** Worth \$25-\$50!

\$ NEW!! Tips to improve your practice provided by practice management experts. The RE: Your Practice brochure is available to CCA member at NO CHARGE! Visit the **Members Only page at www.coloradochiropractic.org**. A \$500 value!

\$ Networking with your colleagues, chiropractic vendors, new doctors, and other professionals at CCA-sponsored events - PRICELESS!

CCA Colorado Chiropractic Association *The voice of Colorado chiropractic since 1917.*

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